

EVA COSMETICS
PRESENTS

LITTLE
BOOK
OF
LOVELY
LIPS



ALL FUNDS RAISED THROUGH THE #REDMYLIPS
CAMPAIGN ARE DONATED TO DIGNITY DREAMS

‘To all the men and women
of every land
Who are not afraid
of themselves
Who trust so much their
own souls
That they dare to stand up
in the might OF their
own individuality
To meet the tidal currents
Of the world!’

Madame Lola Montez



We believe that
everyone
has their own
RED.

It's the instant
Kick-Ass of sexy!:



To find yours
here are some
Tips and technique

Your skin either has
Cool or warm undertones

To identify yours
Look on the underside
Of your forearm

Are your veins
Blue or Greenish?



BLUE

Your skin has cool
Undertones.

Darker Reds with a
Blue tone is more
suitable.

Try #REDMYLIPS
NUMBER 9



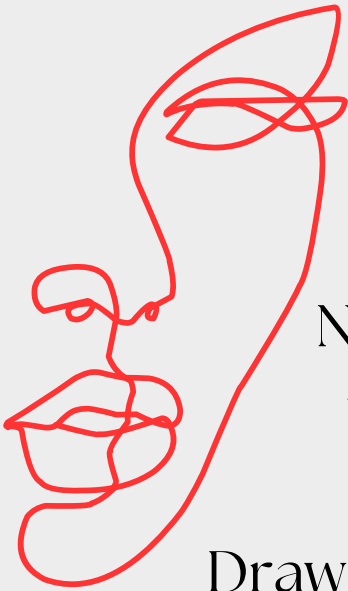
GREEN

Your skin has
warm undertones.

Reds with orange
tones are more
suitable for you.

Try #REDMYLIPS
NUMBER 6





Nothing beats trying
the lipstick out first

Draw a line of the colour
on the top of your hand

Try a couple of colours
to compare.

The secret is
look at the colours
in Natural Light
NOT in the store.

Wearing RED may
make you feel like
you have jam
all over your face.

Fear Not...
All it takes is
Attitude

And we all know that
the sexiest thing
you can wear is -

YOUR ATTITUDE!



For the sexiest
Most kissable lips

- Exfoliate your lips daily with a soft toothbrush
- Moisturise at Night
- Nothing kills a smile or a kiss quicker than rotten teeth or smelly breath

So take care.

To apply your lipstick
For a long lasting smile

- Outline your lips
with a neutral or
matching lip liner.

You are not Jersey Shore!
We do not want
to see the outline!

NOT EVER!



·For a long lasting look
fill your lips completely
using the lip liner.

·Apply lipstick over
the top of the lip liner
use a Lip Brush for
a more professional finish.

·Blot your lips with
a tissue and
reapply.



For an even longer
All day look:

·After reapplication
blot your lips with
your face powder.

·Remove excess powder
and reapply.

·With a Q Tip
clean and
sharpen
your lip line.



Lipstick smudge
on your teeth?

To prevent:-

·After final application
insert a Q Tip into
your mouth.

·Purse your lips
around the Q Tip
and remove.

Viola!





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dignitydreams.com

Apply lipstick, kiss a page and
with the hashtag #RedMyLips
leave an inspirational message.
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#RedMyLips Campaign